



July 27 - 30, 2023 • PLANET HOLLYWOOD

Exhibitor Level 2023 Rates

Presenting Exhibitor \$28,000

Principal Exhibitor \$9,497

Soloist Exhibitor \$5,297

Corps Exhibitor \$3,197

** also includes complimentary electric to the booth*

Please Complete Company Information as it should be listed in the Conference Guide

Company Information

Company Name: _____

Company Contact: _____ Contact Title: _____

Contact Phone: _____ Company Phone for directory: _____

Contact Email: _____ Company Email: _____

Address: _____ City: _____

State: _____ Zip: _____ Website: _____

PLEASE PRINT ALL INFORMATION

Booth Reservation Preferences

Placement: 1st Choice: _____ 2nd Choice: _____

Do place booth near the following companies

Do NOT place booth near the following companies

Total # of Booths: _____ @ \$ _____

Total Cost of Booth(s): \$ _____

Payment Information

Check - Please Make Payable to Dance Teacher Web

If Paying by Credit Card (Master Card/Visa/Discover)

Name: _____

Amount to be charged: \$ _____ Sec Code: _____

Card #: _____

Exp Date: _____ Billing Zip Code: _____

Signature: _____

- Space will be assigned upon receipt of completed contract and payment in full.
- Every effort will be made to respect the exhibitor's space choices whenever possible, but Dance Teacher Web's decision regarding the allocation of space will be final.
- Dance Teacher Web reserves the right to transfer assignments when such act is deemed to be in the best interest of the total exhibition.
- All exhibitor cancellations must be in writing. No cancellations will be accepted and no refunds will be made on or after May 1, 2023. Any cancellation by an exhibitor prior to May 1, 2023 will result in a 50% cancellation fee.

- Upon acceptance of this contract by Dance Teacher Web, exhibitor agrees to be bound by and abide by all provisions, rules and regulations as published in the "DTW Conditions And Rules For Exhibitors" document. Exhibitor further agrees that all conditions and rules set forth in said document are incorporated into and made part of this contract.

• Return Completed Contract and Payment to:

Dance Teacher Web, LLC
1580 Post Road
Fairfield, CT 06824
Phone: (203) 545 - 7167 • Fax: (203) 256 - 8910



July 27-30, 2023 • PLANET HOLLYWOOD

DANCE TEACHER WEB CONDITIONS AND RULES FOR EXHIBITORS

Rules governing Exhibits and Exhibitors are those of Dance Teacher Web, LLC (hereinafter DTW). DTW show management reserves the right to prohibit any exhibit or part of an exhibit for any reason which it deems appropriate, including, but not limited to, a finding that the exhibit or part thereof is, in management's opinion, not suitable to or keeping with the character of the exhibition. Exhibitors should conduct themselves in a dignified manner at all times while in the exhibit hall.

Any complaints regarding infractions of the rules or regulations, or disputes between exhibitors should be made to DTW and DTW's decision will be final. In the event of any restriction or eviction based on an infraction of rules or regulations or resulting from a dispute between exhibitors, DTW is not obligated to refund any fees associated with the restricted or evicted exhibit.

RESTRICTIONS - Exhibitors shall not assign or apportion the whole or any part of their allotted spaces, or exhibit therein, or permit any other party to exhibit therein, any other goods than those manufactured or handled by the exhibitor in the regular course of his business; or permit any person or firm not an exhibitor to solicit in the space without written permission from the show management. Exhibitors shall not display noisy electrical devices, sound equipment, or other devices that interfere with other exhibits.

All business activities of the exhibitor must be confined to the booth space rented. No business activities are to be undertaken in any aisles, lobbies, or other areas of Planet Hollywood.

Two companies, whether or not they represent or distribute each other's products, may not occupy one 8x10 booth location. However, independent manufacturers' representatives may develop a multiple company exhibit. One company listing per 8x10 booth space will be published in printed material. Additional listings will be provided as space permits.

Since booths have been arranged for maximum exposure to visitors, exhibitors shall not place any equipment which interferes with exposure of any other booth or impedes free use of the aisle. Displays shall not block diagonal line-of-sight (above four feet) to the front of any contiguous booth. Exhibitor displays may not expose unfinished surfaces to neighboring booths. Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed, or tacked to Planet Hollywood's walls, fixtures, or furnishings. Exhibit signage, merchandise or equipment shall not be left in any aisle, but shall be confined to the exhibit space.

Exhibitors shall not advertise, solicit business or host receptions, hospitality suites or seminars outside their assigned booths, nor are they permitted space elsewhere in Planet Hollywood or adjacent hotels for the display of goods, or providing continuing education opportunities without the consent of show management.

Photography of displays, staff, or features within the hall other than an exhibitor's own display and staff is PROHIBITED unless permission is granted by show management.

Sales or giveaways of soft drinks, alcoholic beverages, tobacco products, confections, or food are prohibited. The carrying of alcohol onto the premises is PROHIBITED. Exhibitors shall not play live or recorded music in an exhibit booth without a music license and prior approval.

Under no circumstances shall the Exhibitor have authority to act on behalf of DTW or Planet Hollywood.

BOOTH SPECIFICATIONS - Each exhibit booth is 10 feet wide by 8 feet deep. Booth space includes one draped 6' table and 2 chairs. Order forms for additional items will be supplied by DTW in association with Encore. Furniture, floor covering, booth accessories, display labor, and other services are available on a rental basis through Encore.

EXHIBIT INSTALLATION AND HOURS - Exhibit hall hours for set up, display and dismantling of exhibits shall be determined by show management. Exhibit hours are subject to change. Booths not occupied by 7a.m. on July 28, 2023 will be considered forfeited, unless prior arrangements have been made with show management. Exhibitors shall not dismantle exhibits prior to the official show closing time. All exhibits must be removed from Planet Hollywood by 6pm on July 30, 2023.

CERTIFICATE OF INSURANCE - Exhibitor agrees it has the sole responsibility for obtaining insurance as outlined below and that neither DTW, Planet Hollywood nor any other party has purchased insurance on exhibitor's behalf and is under no obligation to do so.

The exhibitor agrees to obtain the appropriate amount of insurance coverage for the duration of this event, including move in and move out days, and must be able to provide a certificate of insurance upon request of show management. Failure to request proof of insurance shall not relieve the exhibitor from its insurance obligations.

CANCELLATION/TERMINATION - In the event that DTW cancels or terminates the exhibition for any reason, the exhibitor waives all claims against DTW for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against DTW, a refund of all amounts paid by the exhibitor to DTW in accordance with this agreement.

LIABILITY - DTW does not insure exhibitors for loss by theft or otherwise. DTW is not responsible for loss or damage resulting from any cause in connection with transfer, installation, maintenance, or removal of exhibits, or management of the convention. Exhibitors wishing to insure their goods must do so at their own expense.

Exhibitors shall hold DTW harmless from any claims resulting from the breach of the Exhibitor's obligations hereunder and/or the Exhibitor's negligence or breach of any legal or statutory duty or obligation. Neither DTW, the show decorator, nor Planet Hollywood is responsible for any loss or damage of merchandise or personal injury to any exhibitor, respective employees, or representatives at any time before, during, or after exhibit hours.

Please contact DTW at (203) 545-7167 with any questions or concerns about the aforementioned regulations