



DANCE TEACHER

WEB conference & expo

PLANET HOLLYWOOD
LAS VEGAS
JULY 27-30, 2023

2023 EXPO

EXHIBIT & SPONSORSHIP OPTIONS

”
**HIGH-OCTANE
CONNECTIONS**

4 LIFE-CHANGING DAYS OF EDUCATION,
SHARING, CREATIVITY AND CELEBRATION

DANCETEACHEREXPO.COM

WHAT CAN YOU EXPECT?



IN ADDI TION+

Connecting at Dance Teacher Web Conference & Expo

Dance Teacher Web Conference & Expo draws a significant number of dance teachers, studio owners and administrators from all over the United States, Canada, Mexico, Europe and the Far East. They come excited, engaged, and interested in learning how your products and services can benefit them, their studios, and their students! Don't miss this opportunity to meet face to face with your target audience.

- Designated expo hours so you are not sitting at your booth for hours on end while classes are going on.
- The opportunity to set up one on one appointments in the expo hall to connect with current and potential customers.
- Attend classes, special events and get to know experts in the field with exclusive networking sessions.
- Get the VIP Treatment! We know the investment you make to attend our event and we do all we can to make sure you have a great experience. We believe that if you are having a good time and feeling good it will radiate to our attendees!
- Enhanced visibility in the marketplace with our virtual expo and wide variety of digital marketing options.

INCLUDED IN YOUR BOOTH PACKAGE ■ \$3197

- 8' deep by 10' wide space
- 8' draped back wall
- 3' draped sidewalls
- Link on conference website
- Listing in conference directory
- Included in pre-show email
- Item included in welcome bag
- One standard electrical outlet
- One 6' skirted table / 2 chairs
- Included on DTW App
- Expo hospitality for two
- Opening night party for two
- Vendor appreciation party
- Attendee mailing list

In addition to booth space, you always have the opportunity to customize an experience for your company! Step into the spotlight by upgrading to a Presenting, Principal or Soloist sponsorship, or take advantage of one of our many a la carte options including, but not limited to:

- Main stage signage
- Charging station
- Afternoon Expo break
- T-shirts, bags, lanyards
- Class/seminar presentation
- Hotel room keys
- Email blasts / Facebook posts
- Conference guide advertising

PRESENTING SPONSOR

Presenting sponsorships are highly customized to your company's goals and include signature conference components such as the Costume Fashion Show, Opening Night Party and the new Special Event Stage. In addition, Presenting Sponsors receive a double size booth space, enhanced visibility, and an array of digital benefits. We will work with you to create a show stopping moment that attendees will talk about for years to come!

PRINCIPAL SPONSOR

\$9497 / Package Value \$14997 - SAVE \$5500*

All standard and Soloist booth package benefits plus:

- Priority placement in the expo hall
- Shared sponsorship of expo breakfasts or event component such as recharge station
- Signage in class sessions and an opportunity to introduce presenter
- Logo on marketing materials/magazine ads
- Full page color ad in conference guide
- Company logo and link on conference website landing page
- 2 additional Opening Party passes
- Internet connect for one device
- Facebook post on Conference and Dance Teacher Web Facebook pages
- Sponsorship of Dance Teacher Web newsletter (17000 recipients) - month to be determined
- Button ad on Danceteacherweb.com (scrolling for 1 year)
- Priority placement on DTW mobile App
- 20% off additional booth space

SOLOIST SPONSOR

\$5297 / Package Value \$9497 - SAVE \$4200*

All standard booth package benefits plus:

- Shared sponsorship of afternoon expo breaks or attendee gift such as t-shirt, lanyards or bags
- Signage in class sessions
- Opportunity to present an educational session to attendees
- Logo on signage at registration and expo entrance
- Half page color ad in conference guide
- Priority listing in conference guide
- Company logo and link on conference website
- One dedicated pre-show and one post-show email blast
- Facebook post on Conference and Dance Teacher Web Facebook pages
- Button ad on Danceteacherweb.com (scrolling for 6 months)
- DTW mobile App
- Verbal recognition at event
- 10% off additional booth space

	PRESENTING Customized	PRINCIPAL \$9497	SOLOIST \$5297	CORPS \$3197
SPONSORSHIP				
Sponsorship of signature component (Opening Party / Fashion Show)	✓			
Shared sponsorship of expo breakfasts or event component		✓		
Shared sponsorship of expo afternoon break or attendee gift			✓	
Signage in classes	✓	✓		
Sponsorship of Dance Teacher Web monthly newsletter (17,000 subscribers) - month to be determined	✓	✓		
Verbal recognition at event	✓	✓	✓	
BOOTH / HOSPITALITY				
Booth Space	8' x 20'	8' x 10'	8' x 10'	8' x 10'
6' Table / Chairs	2 / 4	1 / 2	1 / 2	1 / 2
Standard Electrical Outlet	1	1	1	1
Internet Connection	1 Device	1 Device	Available	Available
Hospitality in Expo	6 People	4 People	2 People	2 People
Opening Night Party	6 People	4 People	2 People	2 People
Attendee Mailing List	✓	✓	✓	✓
PRINT/DIGITAL/SOCIAL RECOGNITION				
Opportunity to present seminar	✓	✓	✓	
Logo on registration area signage	✓	✓	✓	
Logo on conference guide cover	✓	✓		
Advertisement in conference guide	Two page	Full page	1/2 Page	Available
Conference guide directory	Prior. list w/ color logo	Prior. list w/ logo	Priority list	Listing
Facebook post	2	1	1	
Email blasts	2 dedicated pre & post	2 dedicated pre-show	1 dedicated pre-show	Pre-show blast
Included in press releases	✓	✓		
Recognition on conference website	Logo/Link on landing	Logo/Link on landing	Logo/Link	Link
DTW Mobile APP	Priority	Priority	Listing	Listing
Button ad on DanceTeacherWeb.com	Scrolling 1 year	Scrolling 1 year	Scrolling 6 months	

Special Events Every Day...

A focal point for education and entertainment!

The Special Events Stage will be home to the opening keynote, panel discussions, performances and demonstrations. This area will also feature optional lunch buffets with on stage programming.

- Welcome Keynote
- Opening Night Party
- Expo Kick Off
- Cocktail Receptions
- Flash Sales
- Fashion Show Breakfast
- Power Lunch
- Expo Finale

and of course...our Exhibitor Appreciation Party!

In addition to our many live events, our mobile APP will be available to attendees and website visitors from around the world 24/7 through December 2023. Each exhibitor will have space to share company information and links. Depending on the level of sponsorship, logos, videos, photos and down loadable brochures can be added.



A luxury, energy-filled atmosphere for only \$99 a night!*

As one of the trendiest hotels in Las Vegas, Planet Hollywood makes every guest feel famously hip. Enjoy newly remodeled Ultra Hip rooms, massive suites with dazzling center-Strip views and colorful, contemporary accommodations. Unwind at the Planet Hollywood Spa by Mandara, soak up the sun at the two Pleasure Pools, or hang ten on the innovative FlowRider® Wave In A Box Double, Las Vegas' only freestanding wave rider. Planet Hollywood is also home to the Miracle Mile Shops, featuring more than 200 enticing stores, restaurants, and entertainment venues. Book online at danceteacherexpo.com.

**\$99 per night plus \$10 daily resort fee and taxes.*

PLANET HOLLY! WOOD !



DATES, DAYS, TIMES!



CON TACTS



2023 SCHEDULE*

Thursday, July 27

10 AM to 4 PM
Move In and Set Up

3 PM to 6:30 PM
Corridor booths are open

8:30 PM to 10:30 PM
Opening Night Party so you can
network with attendees

Friday, July 28

7:30 AM to 9:30 AM
Expo Opening and breakfast served
for all attendees and exhibitors

7:30 AM to 6 PM
Corridor booths are open

9:30 AM to 2:30 PM
Exhibitors can book private
appointments and access to the
hall will be arranged

2:30 PM to 4:30 PM
Expo open with event and hospitality

Saturday, July 29

12:30 PM to 4:30 PM
Expo open

9AM to 6PM
Corridor booths are open

Sunday, July 30

7:30 AM to 9:30 AM
Expo breakfast served for
all attendees and exhibitors

7:30 AM to 3:00 PM
Corridor booths are open

1:30PM to 3PM
Expo finale and hospitality

3:00 PM to 7:00 PM
Breakdown and move out

**Schedule subject to change pending
Planet Hollywood approval*

Reserve Your Booth!

Expo Hall Booths

Event booths are open during the dedicated expo sessions. This split schedule allows exhibitors time away from their booths to refresh or participate in classes. Exhibitors can also use the time in between sessions to book private appointments with attendees.

Corridor Booths

A limited number of booths are available in the corridor between classrooms. Exhibitors are responsible for extended open/close times and securing their materials/product. Overnight storage is available.

Booth Selection

Selection will be in order of receipt of reservation. We will contact you once the 2022 floor plan has been approved.

Sponsorships

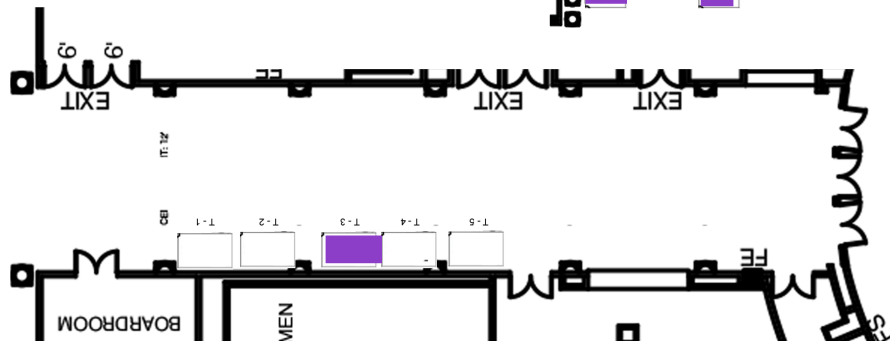
Steve Sirico
steve@danceteacherweb.com
(203) 545-7167

Booths / Logistics Advertising

Dawn Macchiarelli
dawn.dtwlive@gmail.com
(203) 953 - 2590

Faculty / Session Schedules

Angela D'Valda Sirico
Angela@danceteacherweb.com
(203) 545 - 7175



Purple are reserved.