



BONUS LIVE STREAMING DAY!

FRIDAY / SEPTEMBER 4

MOVEMENT

11:00 a.m. - 12:00 p.m.

Jazz Across the Floor Turn Combinations

Richard Hinds

12:15 p.m. - 1:15 p.m.

Re-imagining Contemporary Class & Choreography

Jessica Rizzo Stafford

1:30 p.m. - 2:30 p.m.

Rhythm Skills and Tap Drills

Marjorie Failoni

2:45 p.m. - 3:45 p.m.

Building Your Barre: Foundation for Success

Kate Loh

BUSINESS

11:15 a.m. - 12:15 p.m.

Leveraging Facebook Groups

Steve Ng

12:30 a.m. - 1:30 p.m.

Dance Studio Confidential

D'Valda & Sirico, Perna and Randall

1:45 p.m. - 2:45 p.m.

The Framework of a Slingshot Reopening in the Face of Crisis

Luc Stokes

PLUS...50 content-packed hours of movement and business IDEAS, INSPIRATION and EDUCATION that will carry you into 2021. All content is on demand until November 15th!



CLASS DESCRIPTIONS

BONUS DAY - SEPTEMBER 4 - Movement

Reimagining Contemporary Class & Choreo / Jessica Rizzo Stafford

As dance teachers adapt and face a new type of season, how we approach class and choreograph will adapt too. Class will focus on tapping into creative ways to approach class, working with sizing and spacing restrictions and implementing fun and inspiring contemporary technique, improvisation and choreography. It's all about what we can do this year, not what we can't!

Rhythm Skills and Tap Drills / Marjorie Failoni

A class to go over rhythm exercises, drill specific steps, and musicality within tap dancing.

Building Your Barre: Foundation for Success / Kate Loh

This class will focus on building a cohesive and complete ballet barre that will thoroughly warm up your dancers, while building strength and coordination. Modifications will be given to accommodate beginner through advanced levels.

Jazz Across the Floor Turn Combinations / Richard Hinds

This class will present innovative and interesting turn sequences adaptable for students of all levels.

BONUS DAY - SEPTEMBER 4 - Business

Leveraging Facebook Groups / Steve Ng

Facebook Groups are becoming the new Facebook Pages. Learn about the latest features and how you can use them to grow your business.

Dance Studio Confidential / D'Valda & Sirico with Special Guests, Hedy Perna and Jennifer Randall

Join veteran studio owners, Angela D'Valda Sirico and Steve Sirico, and special guests as they explore best practices to get your business back up and running. This session is must for anyone who is looking to enhance their studio environment, increase revenue, improve communication and have a drama-free year!

The Framework of a Slingshot Reopening in the Face of Crisis / Luc Stokes

There are 3 stages to crisis recovery. In this session we are going to cover a proven crisis recovery and reopening framework that will put your studio on the fast track to normalcy even when we aren't sure what normalcy will look like just yet. In this truly in-depth 60min training session I will cover 3 key components of a rapid recovery when faced with crisis:

1. **RETENTION** | A strategic process, that when deployed near the moment of reopening, maximizes your student retention and re-enrollment. How would you like to have nearly all your students come back?
2. **ACQUISITION** | A rarely used, step-by-step approach to new student generation that is like installing a conveyor belt of new families right through your front doors. (this one topic will serve you for years after the current crisis is over... can you say new students on demand?)
3. **COMMUNICATION** | The process of communication is changing rapidly. The mediums we use and the way we communicate is always different, but the frequency that is required is the biggest change in all of this. If you don't get this step right, all your retention and acquisition efforts are worthless.

ON DEMAND CONTENT - Ballet

Standing Barre Stretches / Dolly Kelepecz

Recently it has become important to sanitize our environment in order to comply with CDC government standards for a dance class. I am hoping this will give you yet another tool for minimizing the sanitation of the floors and putting others at risk.

This class will include stretches using the ballet barre and a thera-band. The barre can be wiped easily after every class and every student should own a thera-band. I will not only show the stretches but also explain the exact benefit of the stretches, muscles used and precautions so as not to injure your students.

Pointe Work - Beg to Adv / Dolly Kelepecz

This class will be a discussion on how to incorporate "pointe work" into our mixed discipline studios, as well as the importance of the pointe experience for all genre of dance. We will learn exercises for foot strengthening and gain insight into who should be on pointe and how to successfully educate the students and their parents using anatomical information.

Beginner Ballet Curriculum / Angela D'Valda Sirico

Every studio has beginner Ballet students of different ages. We want those students to shine like stars at our year end performances. This class will give a curriculum to build technique and confidence which will help you to create something magical out of very little and encourage your students to continue to take Ballet and other styles of dance too!

Grand Allegro - Basics and Beyond / Ashley Andrews

This class will explore the freeing movement of Grand Allegro. Giving your dancers the chance to release and move with power and passion. This class will offer several exercises from the corner as well as moving around the space with variations on difficulty.

Ballet Center Work / Ashley Andrews

This class with focus on progressions in pirouettes and Center work. We shall explore the fundamentals of the movement and then explore how to progress these moves from beginner to advanced.

ON DEMAND CONTENT - Hip Hop / Jazz / Contemporary / Modern

Move and Groove / Tislarm Bouie

This class is designed for beginner to intermediate students, as a pre-cursor to Advanced Hiphop styles. Overall emphasis in this high-energy class is having fun while learning the fundamentals of hip hop and the latest styles of street/social dances. Rhythmic-Clarity and dynamism is a crucial component of this Genre.

Kelley Jazz Technique, part one / Curt Jacobs

We will be beginning with a review of the Basic JAZZ Positions of the Arms, Hands and Feet, followed by the Charles Kelly Isolation Warm-up series which incorporates Breathing, Isolation, Coordination, Stretch. This warm-up was constructed by Mr. Charles Kelley, derived from the Jazz Techniques of Jack Cole and Matt Maddox. Followed by a coordination exercise and Basic Floor Stretch. We will then focus on the KICK EXERCISE, which teaches the student how to reach and obtain the best Jazz Battlements, (Front, Side and Outside Fan KICKS).

Phrasing Techniques, Movement, and Dynamics / Tre Holloway

In this upbeat class, teachers will learn how to make their routines come to life. We will also use dynamic music and pair it with dynamic "Power Steps". These tools will add diversity and flavor to each teacher's repertoire.

Beginner Hip-Hop Class / Mihran Kirakosian

Focusing on the basics - musicality and grooves! Followed with a fun game/exercise incorporating basic movements we learned that day!

Lyrical Contemporary / Bonnie Story

Using a song of an artist that I choreographed her video right before the shut down.
Isolde Fair / Rise

This song that is very prevalent and has an important message of rising through any our trials. We will go through being an actor first and then letting the choreography as our dialogue tell the story. We will go through my steps as a choreographer and artist. How I approach songs and choreography. How I use the content of story and the lyrics to come up with the choreography. Helping teachers and choreographers know how to help bring out authentic acting and performance from from our artists we are working with. Also to let the artists feel and go beyond the steps. To gain a great love for their art.

Recital Routine Ideas / Julie Kay Stallcup

Are you exhausted making up so many routines for recital? This class will help you organize 5 tap routines, 5 Jazz routines and 5 Musical theatre routines. Music, positions and Steps all in ONE CLASS.

Commercial Jazz / Bonnie Story

I will give a combo that I would use in a commercial audition. We will go through the steps of auditioning and I'll give tips how to incorporate some exercises that will help them in auditioning. We will discuss the approach of auditioning and again how we can do our best and come across the best at an audition. I'll give them a specific commercial that the combo would be used for so they can put it all together. We will discuss as we learn the combo helpful hints that they can use to be more successful not only at the audition but on the job. It'll be super fun.

Discovering Your Core With Contemporary / Louis Kavouras

On your core, on your spine and on your chalkline. Contemporary dance as a means of discovering your core. This class will examine modern/contemporary dance movements and show you how to help your students discover their deep core muscles and understand how to use them to organize efficient and Kinesiologicaly sound movement.

Sassy, Classy, but Never... / Aja DePaolo

This is an all levels Jazz class focusing on appropriate music and movement for each age group. We will focus on how to appropriately deligate mature movement and quality to specific age groups, to always be Cute, Sassy, Classy, but NEVER...

Advance Hip-Hop Choreography Class / Mihran Kirakosian

Hip Hop Choreography combined with my own style.

Kelley Jazz Technique, part two - Curt Jacobs

We will review the Basic Floor Stretch and Kick Exercise. Our next point of focus will be on ACROSS THE FLOOR, beginning with the basic Pedestrian Walk, Jazz Walk, followed by Passe, Battlements (JAZZ KICKS), Pirouettes and Jumps. Review Jazz Combination and add on.

Contemporary - Mackenzie Martin

This class focuses on the whole body connection and implementation of Mackenzie Martin's "danceasana" which combines breathwork, getting fully present in the space and in our bodies, and improv research. The movement given through choreography in the second half of class acts as a vehicle to move us forward in the space we've created for ourselves and our bodies and to experience a whole body immersive experience and connection to our physical, emotional, and spiritual selves and celebrates the magic movement creates.

Being Okay with Being Uncomfortable: A New Way to Move / Randi Strong

Most of the students, teachers, and Olympic ice skaters I coach have never taken or trained in latin ballroom. We tend to run away with what is comfortable. However, it is being in an uncomfortable state that creates the real change. Through Beg/Int Latin Samba choreography, we will explore a new way to move your body, isolations, and different types of travel. We will also touch on timing, placement, and how to apply what you already know from classical training. After attending this class, you will be able to recognize and apply basic principles of dance and movement to any style, step out of your comfort zone for exponential growth, and be okay with being uncomfortable.

Fluidity / Tislarm Bouie

This sixty minute class Challenges the Artist to tackle the demands of rhythmic clarity , and the fluidity of contemporary. Dancers will learn how to submit to music as they embody physical propulsion through space. Thus, exploring the fundamentals of sharp dynamic movements. As well as, reiterating the isolatory percussiveness of classic street dance principles. This new style of movement has been embraced by some of the latest choreographers in the industry.

The 'Tina Sparkle' Method / Randi Strong

How to visualize and model movement through latin ballroom.

In today's dance industry, you have to be able to do a little bit of everything. It is important for your students to have a taste of different body movement and timing. And great news! If they've never trained in ballroom before, it doesn't mean they can't learn and process a new style and eventually become a booked, professional dancer in it. Through cha-cha

choreography, we will focus on different beats, how to teach your students how to move their body differently, and the quickest way to acquire a new dance style. Through my experience from classical training and pivoting into the professional ballroom world, I will deliver insight and tips on how to add this to your dancers skill set.

Jazz Funk - Fast Does Not Mean Hard! / Aja DePaolo

Everyone wants a super intricate routine that's mentally and physically challenging, but how do you teach that at a beginner level? This class will focus on creating movement to complex musical selections that will work for all ages, to create unforgettable show-stopping pieces!

Modern Dance Across the Floor Progressions / Louis Kavouras

Modern and Contemporary dance class movements through the lens of traditional Modern dance. An exploration of five basic elements of modern dance.

Jazz for Beginners / Tony Coppola

Beginner Jazz Lesson Plan, this class will give you definite guidelines to help your beginner students of different ages strengthen and gain flexibility and technique.

Flow It, Throw It, Freedom / Simone DePaolo

An intro to Afro/Jazz and why every dancer should experience it. This class includes a warm-up, across the floor and combo created to help dancers with their use of plie and connectivity to the floor, while understanding how to release and extend through the whole body, gain much needed musicality by connecting to the Afrocentric rhythms, and just plain ole fun free movement. Great for the beginner to advanced level dancer.

ON DEMAND CONTENT - Tap

Hot and Spicy Rhythms / Tony Coppola

This is a class in Latin Tap: the steps emphasize Latin Rhythms and are on the hot side of the spectrum. The choreography coordinates the Clave (key rhythm), Palmas (clapping Rhythms), fast close work, and Salsa style partnering for a combined effect of high energy spicy Tap Dance!

Tap warm-up and Technique for Beginner Student / Steve Sirico

In this class you will learn how to build a fun warm-up that will help your dancers learn tap terminology, incorporating breaks and rhythms. Also covered will be how to teach beginners time steps and building across the floor patterns. Perfect for ages 8 -12

Jammin' at Gatsby's / Tony Coppola

From 2020 we step back to the Roaring 1920s. We're in a scene from the Great Gatsby where we see Flappers and their Beaus partying; dancing the Charleston, Black Bottom, Shimmy, and Varsity Drag all wrapped in quick high energy Tap steps. Class will include break down of choreography and which tap elements lend themselves to this musical era.

Rhythm and Flow Mechanics / Tre Holloway

From the warm up to the final group, this class will highlight the steps to teaching a fun, well informed, high energy tap class. During the class we will break down warm up techniques, across the floor combinations, and a main combination. The class will provide helpful tips in getting the students to create clean sounds with perfect timing.

ON DEMAND CONTENT - Early Childhood

Preschool Curriculum: *A day in the life of preschool class* / Julie Kay Stallcup

This class will provide a demo of what is needed to be taught in a year of a preschool class. You will receive music and the full curriculum to help you in the next year.

Ready,Set,Go...It's Time for a Show / Simone DePaolo

How to create a fun-filled smooth running show with your tiny tot dancers. This seminar can help you create a happy, exciting, calm performance space. From arrival, costume prep, backstage, & onstage show, to getting everyone back to their loved ones with treats and smiles on their faces!

ON DEMAND CONTENT - Business

The Ultimate Experience: Turning your Recital into a yearlong Journey / Jennifer Chin

Every studio teaches dance. Every studio has a recital. So what sets you apart from the rest? Join More Than Just Great Dancing Certified Coach, Jennifer Chin as she takes you on a journey to find your WOW to turn your Recital into the Ultimate Experience. Her wit and wisdom will have you seeing your show through a completely new lens along with a few laughs and a ton of emotion. Plan with purpose and turn your passion into a meaningful source of Income.

Finances: Which Numbers You Actually Need to Know / Misty Lown

Do you know which numbers are most important for your studio health? Hint: Enrollment is not the most important number to track. It's not even a close second. Join Misty Lown to discover the 10 most important numbers to track in your studio this year and how to do it.

T.A.P.S. - Options After High School for the Dancer / Don Mirault

Theater Arts Preparatory School is a six-month trade school for dancers wanting to become professionals. Everything we do at TAPS is designed for the job market. We are entering our 6th year and can boast a 72% job placement rate. We have over 70 teachers in the TAPS program. All of them are veteran performers or currently working in the industry. The industry connections at TAPS are second to none. Held at the Rock Center for Dance in Las Vegas, TAPS is an intense 30 hour a week program. The curriculum consists of all styles of dance including ballroom, private voice each week, ensemble voice, commercial acting, theatrical acting, marketing, business, dance history, life coaching, cirque arts and more are a part of this amazing program. In the second semester of TAPS you will meet and audition for LA and NY agents, Production companies, Cruise Lines, Artistic Directors, Theme Parks and many other employers. You will meet them all with less than 30 dancers in the room. Please visit www.theaterartsprepschool.com for more information. We take applications online from Juniors and Seniors in High School and from many colleges and Universities. We accept dancers from ages 17 to 24. TAPS has tuition fund programs, loan programs and we will be passing out scholarships at many convention and competition Nationals. TAPS is designed to prepare a dancer better, faster and at a fraction of the cost of one year at a college dance program.

Simplify Your life! / Steve Sirico

Running a dance studio business isn't easy... Ok stop laughing! If you ever feel like you are being pulled in different directions or that you have trouble finishing tasks because you are putting out fires this seminar is for you! Getting organized is a full-time process that just needs to become part of your work life. Steve will show you how he manages 3 businesses using new technology and old school tools for better time management.

Fear - How Not to Let it Stop You / Robert Landau

These days it's easy to let fear prevent you from moving forward. Robert presents easy and effective ways to put fear in its place the first time, every time!

Staff: Teamwork Makes the Dreamwork / Misty Lown

In the studio business, we are "people serving people", which is both the JOY and the challenge of the job! Join Misty Lown and make the most of your team by getting the right people, doing the right things in your program this year.

Innovation: Critical Thinking Skills for Businesses through COVID / Mackenzie Martin

This class will focus on leading with innovation and creativity as we navigate a changing dance landscape during the pandemic and the tools needed in order to do so. The lecture is centered around outlining critical components of innovation, how to respond using those values as key instigators of change, and then building a streamlined approach for implementing innovation and solution forward thinking that keeps businesses aligned with their core values, staying profitable, and meeting the ever changing needs during COVID.

Purpose Not Position / Angela D'Valda Sirico

In this seminar we will concentrate on ways to focus on your purpose and how it is behind everything that got you to where you are today. Your position is where you currently not where you want to go. We will examine practical ideas to increase your position by using your purpose to reach new and exciting levels.

Conflict Resolution for Studio Owners / Kim Patent

This seminar is designed to provide you with tools to effectively address many difficult topics that you and other owners/teachers face. Given Kim's experience both as a dance teacher and certified mediator, she will help you to focus on getting back to your love of the art of dance and rediscover your passions. "My partnership approach enables me to fully understand your studio challenges and long-term goals. I will work to develop a relationship that considers your needs, matches your studio culture & surpasses expectations. Mediation (with vendors, parents, faculty, students) builds the base of a strong and successful business. Resolving disputes quickly that would otherwise consume valuable time and resources. I am happy to offer programs that can be customized to meet the specific needs and interests of the client."

Social Media: Helping Your Studio Get Found / Misty Lown

We are living in a time when our clients (and students) are online, all the time. Join Misty Lown to find out what's hot, what's not and what's next for social media and then get a game plan to win online in the upcoming school year.

The Stress-free Covid Mindset! / Robert Landau

You know about the health-related precautions, but what about caring for your mindset as it relates to the virus? Robert presents some easy ways not to let the idea of the virus stop you in your tracks.

Building it Back! / Steve Sirico

With businesses all over struggling to get back to profitability this class will explore how to not only rebuild but come back better than ever. Discover new ideas to reconnect with your customers and where to find new ones. But finding is only the beginning! Selling strategies will also be cover.

Build Your Social Media Presence Class / Mihran Kirakosian

Steps on how I build my YouTube presences to 2 Million subscribers. Tips to help you build your brand. Followed up with a Q & A.

Step Pivot in Life, Studio and Teaching / Angela D'Valda Sirico

How you step and when and where you pivot will determine your course and could be a game changer. This seminar will help you to take the right steps to make your life at the studio and in your life a success and to pivot when necessary to change systems that are not functioning and to introduce new ways to create the right energy with everyone around you.

Marketing in a Post Covid World / Chris Landtroop

Did you know that dance is a lot like marketing? In this session, we'll explore the similarities between marketing and dance and you'll learn tips and tricks to market your dance business, generate leads, and succeed in a post-COVID world.

From Change to Champions / Jennifer Chin

Are you ready to take your business to the next level? Do you have a team you know Can be champions but also afraid the change might result in conflict? Join Jennifer, More Than Just Great Dancing Certified Coach as she walks you through helping your team create Clarity in your newfound direction, healthy communication and the glory in growth. Humor and Grace are her tools of choice as she serves "Change" as the breakfast of Champions.